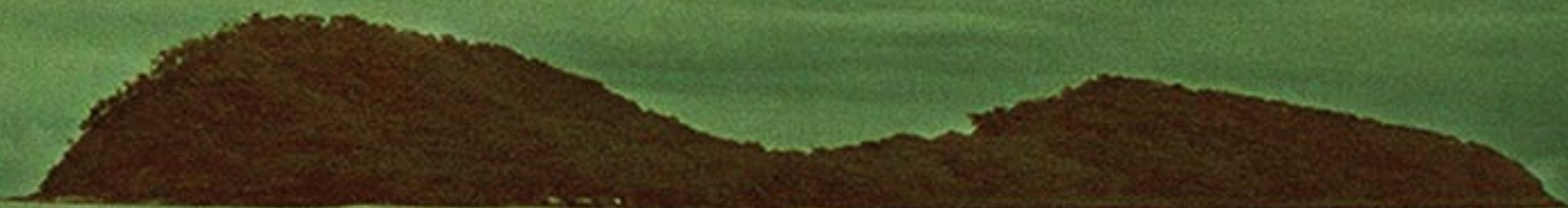


WATCH, INTERACT, LISTEN TO

THE TRIP

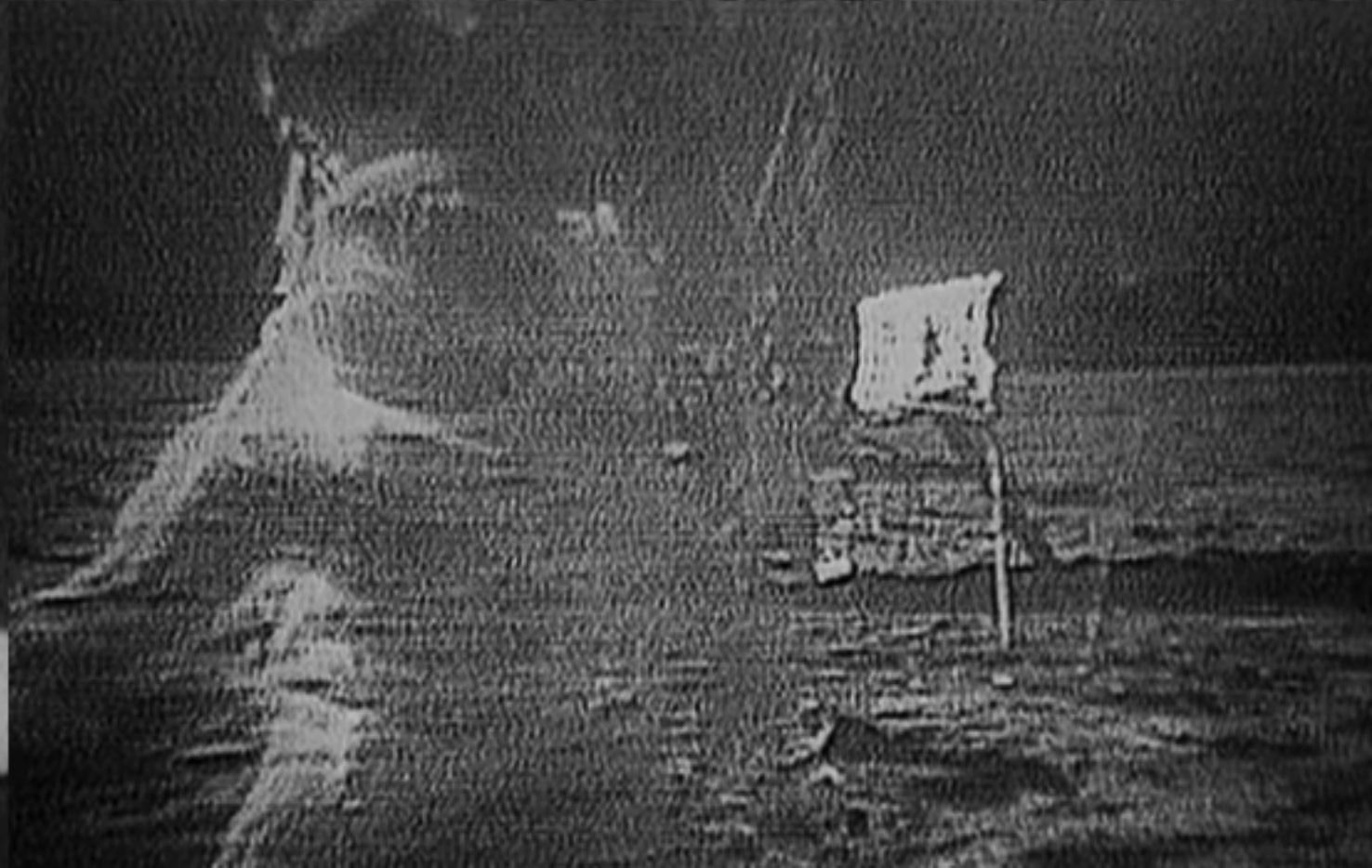
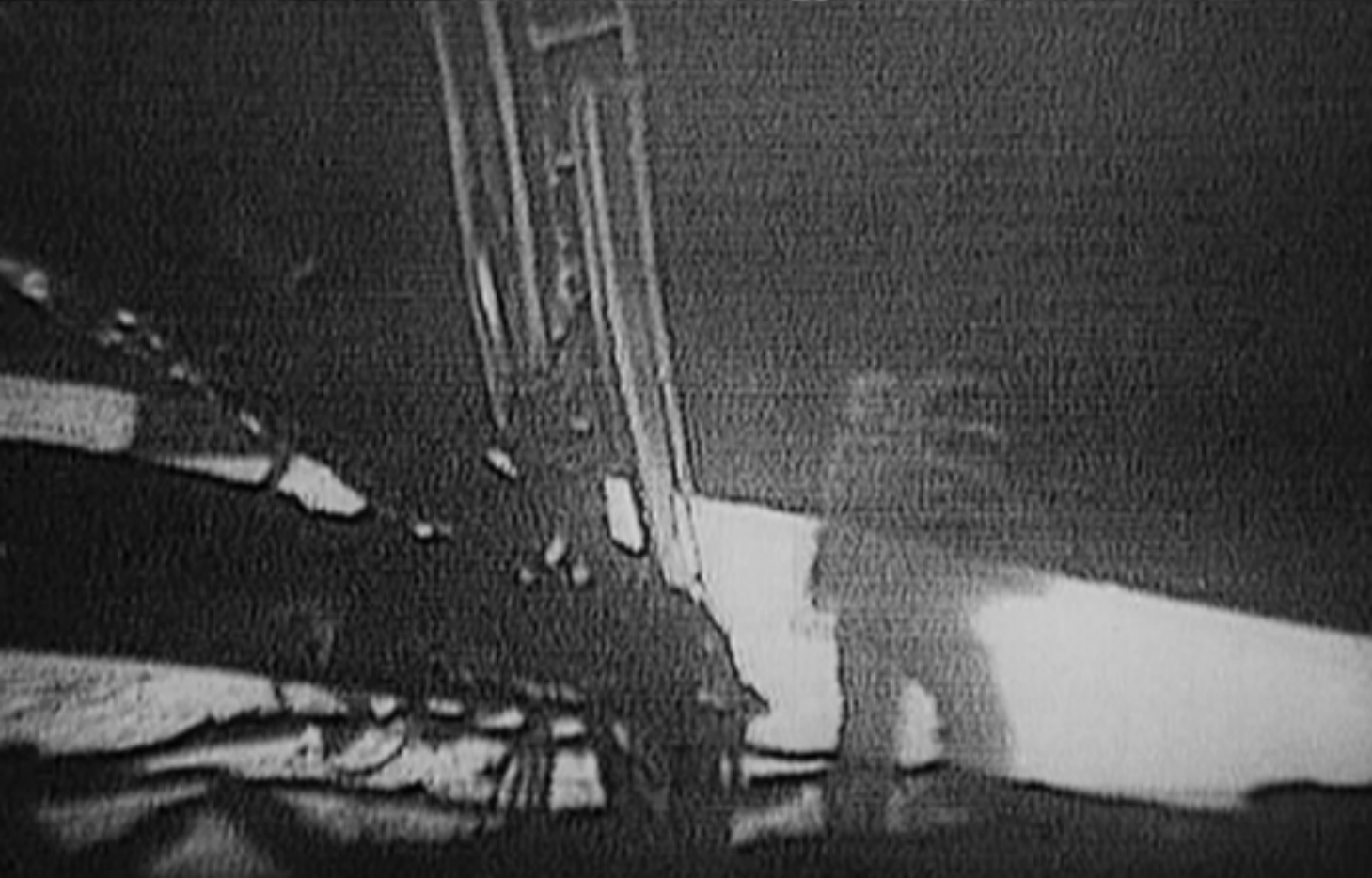
A TRANSMEDIA PROJECT DIRECTED
BY KISSINGER TWINS



"In the 1960s

all I had was a few cameras and archaic computers
and that was enough to fool the whole world.
And here we are now in two thousand and
fucking twelve, how about that Stanley?"

Jack Torrance



THE TRIP

is a brainchild of the Kissinger Twins and of unit9.

A transmedia project consisting of an interactive film, a short cinema film, a photography series and a concept album by Smolik.

The Trip is inspired by a real life event.

During their holiday the Kissinger Twins randomly met a guy named Jack Torrance.

He claimed that he was the mastermind behind the biggest hoax of the 20th century - the landing on the moon. Impressed by his story Kissinger Twins decided to make a project about his life.

Developed across multiple devices using the latest HTML5 technology, designed for iPad and desktop with an interactive mobile teaser, and released as Cd and Vinyl album. The Trip is an ironic view on technology and medias.



In Space No One Can Hear You Lie



THE TRIP

CINEMA VERSION

SMOLIK
PRESENTS

THE TRIP

MUSIC TO THE INTERACTIVE FILM BY KISSINGER TWINS

SMOLIK
PRESENTS

THE TRIP

MUSIC TO THE INTERACTIVE FILM BY KISSINGER TWINS

UNIT 9 PRESENTS

THE TRIP

A TRANSMEDIA PROJECT BY KISSINGER TWINS
WITH MUSIC BY SMOLIK

START INTERACTIVE FILM

UNIT 9 PRESENTS

THE TRIP

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START INTERACTIVE FILM

THE TRIP

A TRANSMEDIA PROJECT BY KISSINGER TWINS
WITH MUSIC BY SMOLIK

WATCH INTERACT LISTEN

The transmedia approach of the project tells Jack Torrance's story in different ways with each of the individual executions designed especially for the media in use. Please turn on your speakers and open up your eyes to immerse yourself in Jack's story...

Watch, Interact and Listen to The Trip!



iPAD, DESKTOP AND MOBILE

The interactive version of The Trip is a road movie consisting of 11 chapters. It is an immersive, chill out music experience with strong found footage visuals. Users choose their own pace unveiling Jack's story via tapping or moving the cursor of their mouse. Users can watch the film couple of times, every time discovering new visuals. One of the first interactive films for the iPad. Built in HTML5 the site has been designed to perform smoothly across iPad and Desktop, with special features on Mobile.



CINEMA

The 10minutes short movie starring the American actor Dan Dunlop. This version has different edit and visuals than the interactive one. The rhythm of the narration is built by thrilling performance of Dan as Jack Torrance. It is currently out travelling the globe making appearances at film festivals. A limited special edition is also available on VHS.



A soundtrack to The Trip by Smolik. An immersive concept album full of references to the music from the 1960's and 1970's like Stan Getz, Astrud Gilberto, Gilberto Gil, Lalo Schifrin and Ennio Morricone. Narrated by Dan Dunlap.

iTunes link: <https://itunes.apple.com/gb/album/the-trip/id577540030>



LARGE SCALE PHOTOGRAPHS

A large scale photo series by Kasia Kifert with quotes by Jack Torrance.

Directors Kissinger Twins about the origin of the project.

We met Jack during our holiday.

He was a very laid back 80 year old with a wicked sense of humour.

We spent an evening together with his wife Alice drinking Blue Moons at a hotel bar.

The next day he took us on a ride across Tutuila Island. A passing comment we made about the NASA Mars project annoyed him, and it triggered him to tell us a tale of how the moon landing was fake. His story that day became the story of this movie. Listening to him was a bizarre experience. The line between fiction and reality blurred. But the facts and details of his story were logical. As was his critique of modern technology.

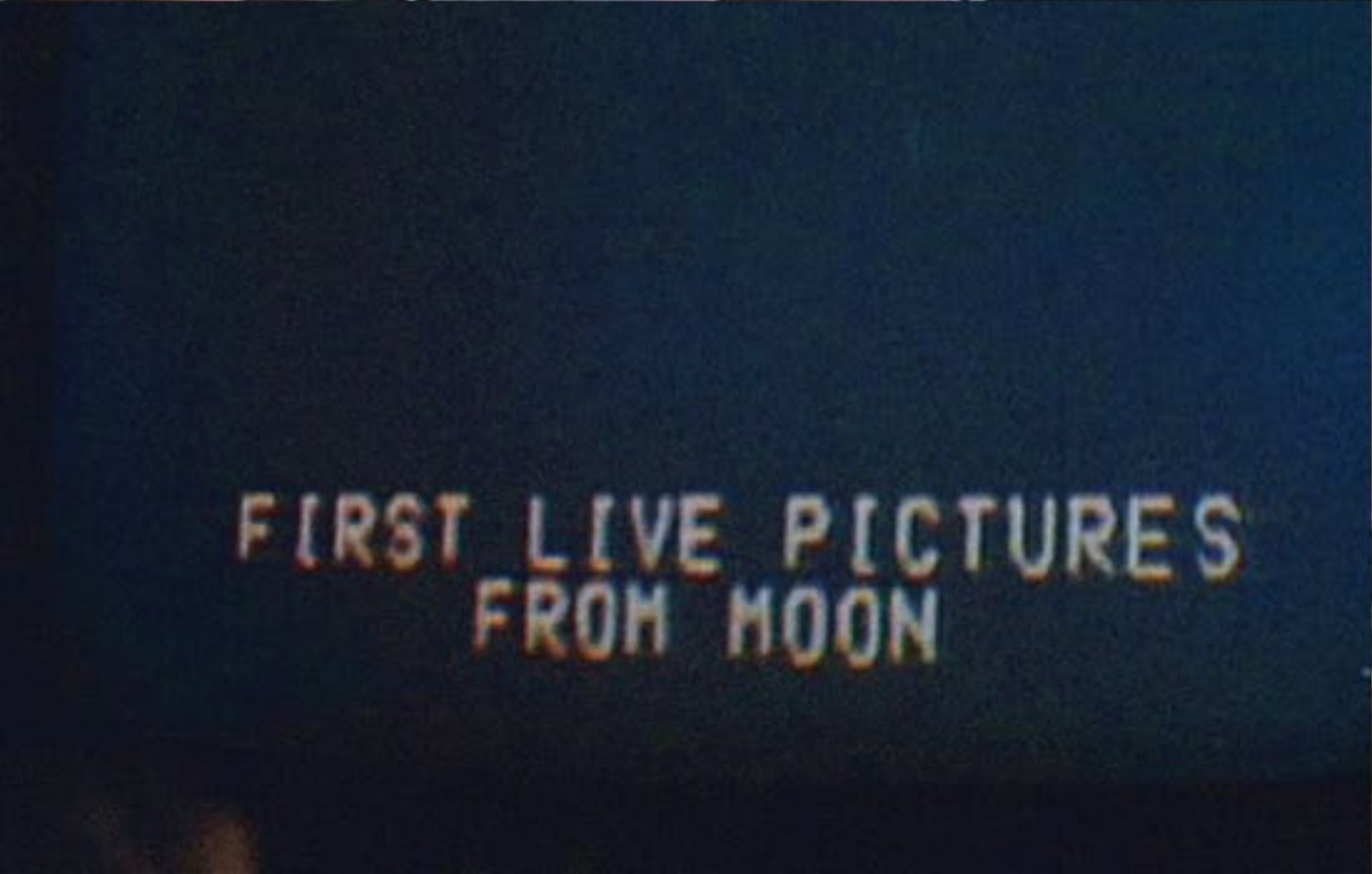
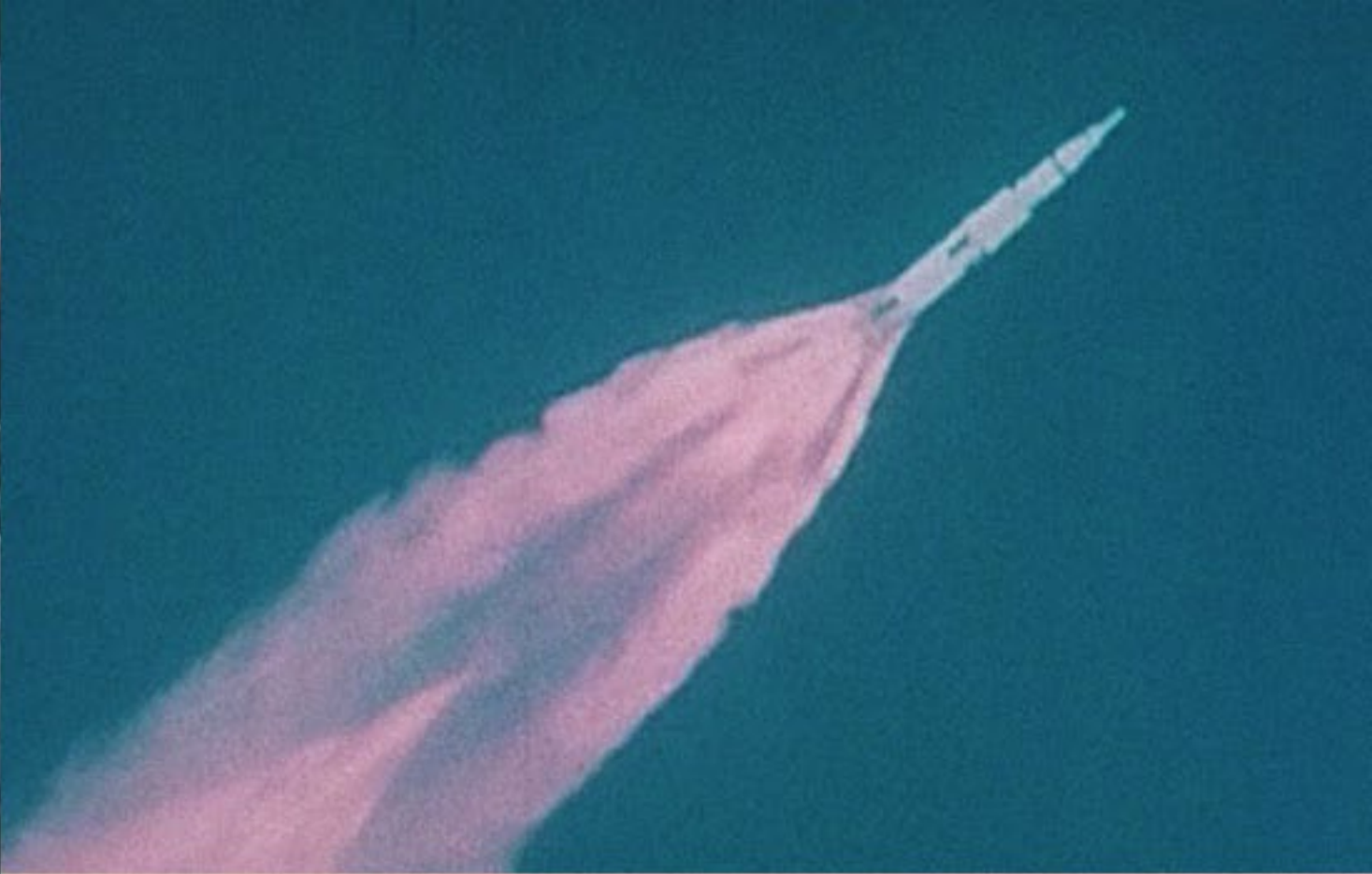
He told us that he had plans to turn his story into a book, but we never heard from him again.

So here is The Trip. The story of the man behind the biggest hoax of the XXth century.

It's a tale that could easily be the forth part to Alan Pakula's Conspiracy Trilogy.

And Jack...wherever you are now we hope you are fine and that the 'Powers That Be' leave you alone. This is for you. We did what you asked..."spread this story on fuckin iphones, mephones, youphones. Let people know".

Kissinger Twins. Summer of Two thousand and fucking twelve.





CREW

KISSINGER TWINS

Kasia Kifert and Dawid Marcinkowski. A London-based multimedia-duo immersed in photography, interactive films and art direction. Heralded as two of the most original young voices in contemporary visual storytelling, Dawid and Kate mix classic photography and cinema with the latest in digital technologies. Both Kate and Dawid's backgrounds are entrenched in cinema and fine arts. They have created noted projects in various creative arenas, including film, advertising, fashion photography, music videos and beyond. These projects have been widely recognized by prestigious festivals and awards shows, including the Webby Awards, SXSW, Cannes Lions, Luzerns Archive, Vancouver IFF, onedotzero, OFFF or The FWA.

_ www.kissingertwins.com

UNIT9

A multidisciplinary production company. Directors, writers, technologists, working collaboratively to merge content, advertising, utility and gaming into outstanding digital experiences across mobile, physical installations and the web.

_ www.unit9.com

SMOLIK

A composer, the most recognised music producer in Poland. Besides producing tracks and albums for other artists Smolik has released a number of solo albums, which are favoured not only by his audience and fans, but also by critics and the whole Polish music scene. In 2011 Kissinger Twins and unit9 released the award winning interactive music video “Forget Me Not” by Smolik and French actress Emmanuelle Seigner.

_ www.smolik.com.pl _ www.forgetmenot.tv

DAN DUNLAP

Actor and Voice Over Artist Dan Dunlap gave Jack Torrance his voice, soul and twist. Big, deep, smooth, sexy, warm trustworthy and manly. Dan is a voice actor with a dynamic range and a smoky delivery. Sexy and real.

_ www.dandunlap.net

OTTO NASCARELLA

Coding mastermind behind The Trip, Otto Nascarella is situated in Rio de Janeiro. When not working as developer, Otto fascinates as a musician.

AUSTEN MORROW

A freelance writer in Toronto and Montreal. As a copywriter he has worked on major brands such as Chevrolet, Adidas, Chivas Regal and Bic. Austen has also written feature screenplays.

FILIP MARCINKOWSKI

A musician, composer and sound director. Filip has collaborated on numerous projects with the Kissinger Twins.

CREDITS

DIRECTED BY KISSINGER TWINS
STORY BY KISSINGER TWINS
SCREENPLAY BY AUSTEN MORROW
MUSIC BY SMOLIK
DAN DUNLAP AS JACK TORRANCE
PHOTOGRAPHY BY KISSINGER TWINS
EDITING BY KISSINGER TWINS
SOUND DESIGN BY FILIP MARCINKOWSKI
CGI BY SANDEEP KAMAL
DEVELOPER OTTO NASCARELLA
TRANSLATION BY DARIUSZ PAPROCKI,
LINA FRANKE & MARTINA SOGNI
PRODUCER ALESSANDRO PULA & LINA FRANKE
EXECUTIVE PRODUCER PIERO FRESCOBALDI
unit9 PRODUCTION 2012

THANKS TO

www.archive.org
www.avgeeks.com



www.jacktorrancetrip.com